



Horizon 2020

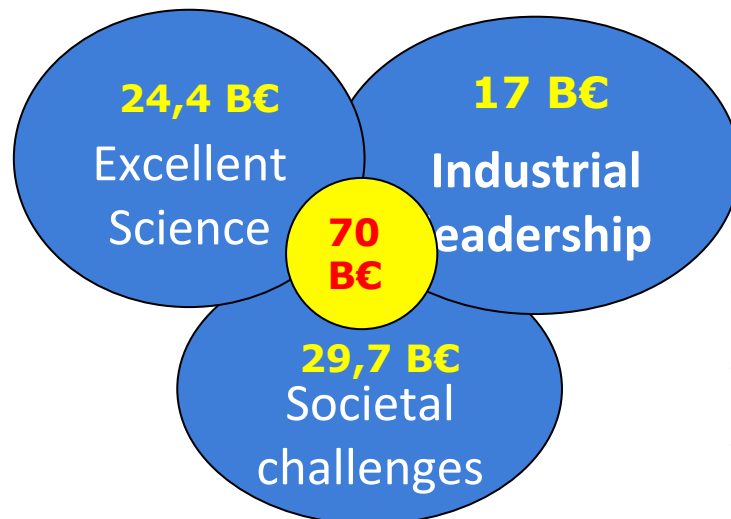
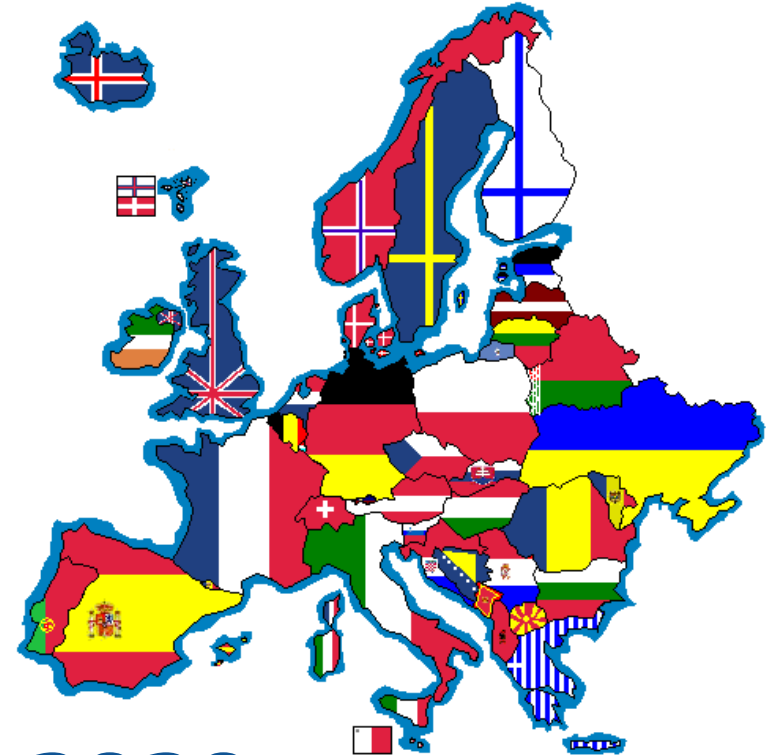
"Industrial, Research & Innovation policy context"

EuMW/ EuMC2014

Dirk Beernaert
Rome, 9 Oct 2014

The European Union

- *'United in diversity'*
- *28 Member States , 24 languages*
- *508 million citizens*
- *GDP of 13,1 trillion € (16,6 trillion \$)*



Horizon 2020

- A smaller part (<20%) of all EU R&D activities
- Cross-border cooperation & coordination
- Support EU Policy



J-C Juncker political priorities (Boosting the Eurozone economy)

1. Jobs, Growth & Investment: *100 B€ Innovation and Investment package to increase competitiveness & invest for jobs .*

(PPPs for R&I, Innovative Innovation Financing SMEs (*crowd funding*))

2. Digital Single Market: *Everything Connected.(250B€ additional growth)*

5G, Wireless but also Automated Road Transport, Internet of Things, Digital Security

3. Energy Union: *with a forward looking climate change policy.*

Smart cities , Energy efficiency, GRID, Competitive low-carbon energy,...

4. An internal market with a strengthened industrial base

Industry 2020 (Industry 4.0), Industrial Policy, Manufacturing

Commissioners-designate to DSM:



ANDRUS
ANSIP
VICE-PRESIDENT

Digital Single Market



GÜNTHER H
OETTINGER

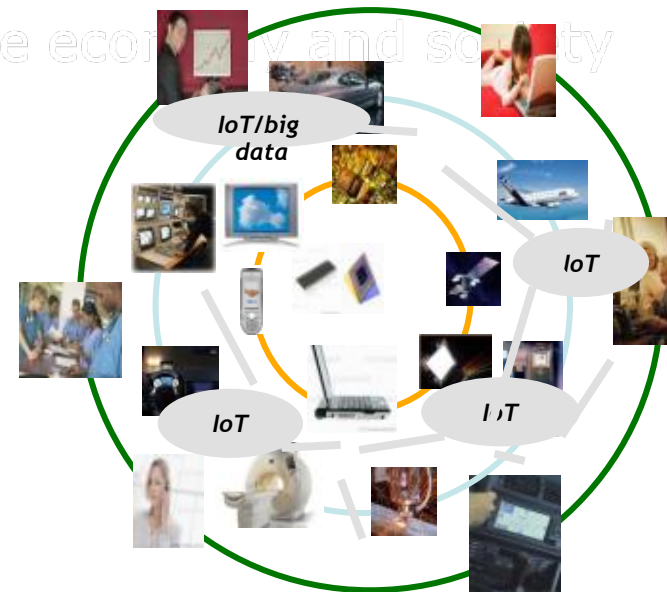
Digital Economy & Society

An industrial strategy for KETs



- **KETs is about Systems and Value Chains:**
(*IoT,...*)
- **KETs is about products AND (multi-)KET Solutions:**
(*electric vehicle, autonomous driving, ..*)
- **KETs is about competitiveness and investments:**
(*Skills, Knowledge, R&I, Manufacturing,....*)

- Nanotechnology
- Advanced Materials
- Micro- and nano- electronics
- Photonics
- Biotechnology
- Advanced Manufacturing



European KET Strategy:

- EC Communications (2009)512 & (2012)341
- KET High-level Group

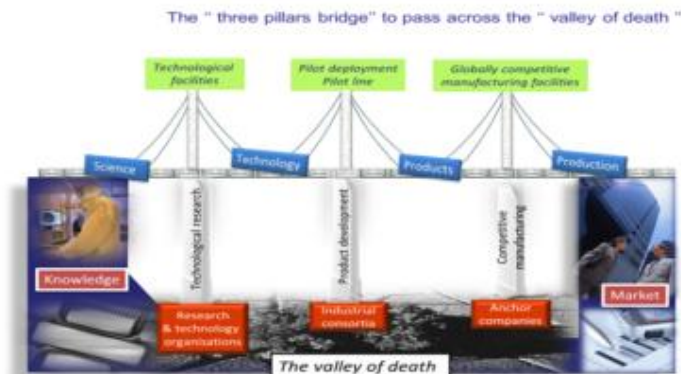
An industrial strategy for KETs

Europe has a strong position in science and patent ranking in each KET ^(1/3) but is weak in manufacturing and deployment.

Invest - next to R&D - in crossing the "Valley of Death"

- *invest in **pilot lines** and **demonstrators** building trust;*
- *in (access to) **competitive manufacturing** and **products (solutions)***
- *facilitate **entrepreneurial engagement** (SMEs)*
- *provide an **"equal level"** playing field.*

From Lab to Industry to Market



EX. : A European Industrial Strategy for ECS (Electronic Components and Systems)

A Strategy, Roadmap and an Implementation Plan*

<https://ec.europa.eu/digital-agenda/en/electronics-strategy-europe>

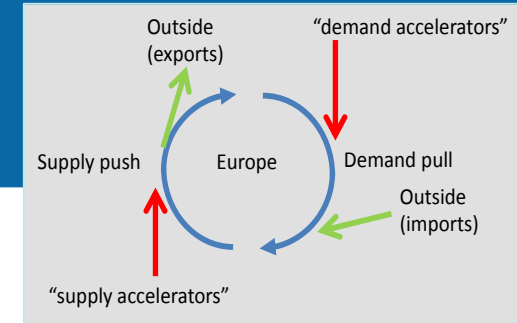
"To double economic value of semiconductor component production in Europe by 2020-2025"



- **Maintain leadership where Europe is strong** e.g. automotive, energy, industrial automation, security, ...
- **Build leadership in emerging high growth markets** in particular IoT/"Smart Everywhere" and autonomous / automated vehicles
- **Mobile convergence/ mobile applications** e.g. maintain leadership in low power processors and grow leading edge semiconductor manufacturing.



A European Industrial Strategy for ECS



Three-leg approach:

Support from H2020 but also (and mainly) from ESIF, national, regional.. and industry

Demand accelerators address the whole ECS value chain.

- Trailblazer (lighthouse) projects
- "Smart Everywhere (Everything, Anytime) Initiative"
- Reference zones

Supply accelerators raising (access to) production capacity across supply chain

- Pilot lines
- Important Projects of Common European Interest (IPCEI)
- Innovation ecosystems

Enhanced Framework and Infrastructure

- Level playing field, skills, cooperation research & industry, global cooperation

Mastering Microwave Innovation and its' Value Chain in Europe is Key for the ECS Strategy.

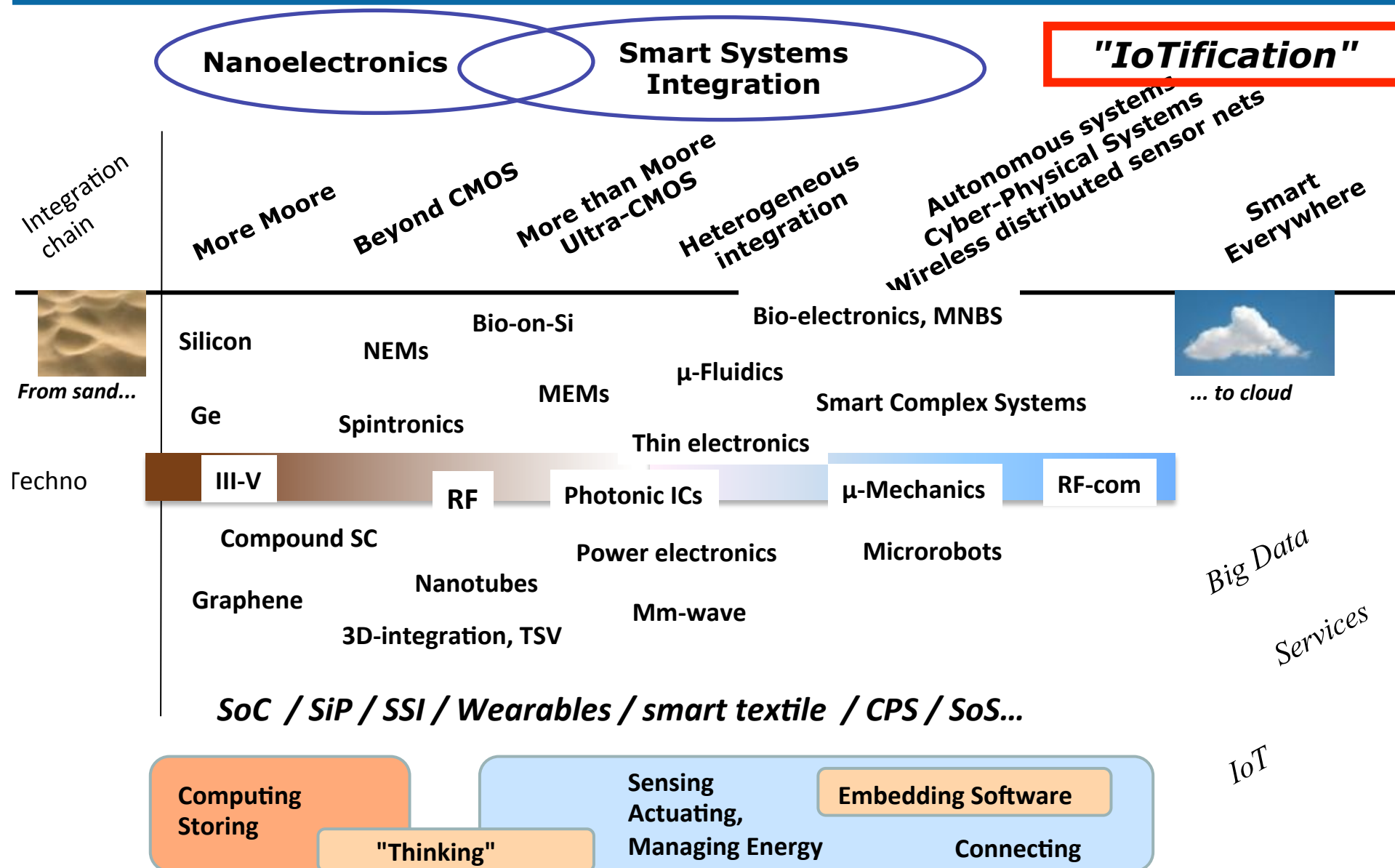


Research & Technology Agenda

From Nano-electronics materials & devices to IoT systems

"From Sand to Cloud"





Working in partnerships

X-KETs and multi-disciplinarity - combine value and supply chains - link research to industry and the market

- Horizon2020
- Public Private Partnerships
 - JU ECSEL* , cPPPs (*FoF, Robotics, Photonics, 5G,....*),
- Combined funding
 - Regional – ESIF – EIB – H2020 -
- European Innovation Partnerships
 - Smart Cities, Active and Healthy Aging, ...
- IPCEI (Important Projects of Common European Interest)
- Regional Clusters & Smart Specialisation

* ECSEL – a 5 B€ MS-EU-Industry PPP (Electronic Components and Systems for European Leadership)



Working in partnerships

Calls for funding collaborative R&I in H2020 are open on a regular basis.
Check at regular intervals and participate.

Background info.

H2020: <http://ec.europa.eu/programmes/horizon2020/en/> (Health, Transport, Smart City, FoF,...)

ICT: <http://ec.europa.eu/programmes/horizon2020/en/area/ict-research-innovation>

ECSEL (Joint Undertaking, PPP MS-EU-Industry) : <http://www.ecsel.eu/>

ECS (electronic components and systems) : <https://ec.europa.eu/digital-agenda/en/electronics> and
<https://ec.europa.eu/digital-agenda/en/news/electronics-eu100-million-budget-call-open-15-october>

KETs (Key Enabling Technologies) http://ec.europa.eu/enterprise/sectors/ict/key_technologies/index_en.htm

IoT (ICT30: smart Connected Objects): <https://ec.europa.eu/digital-agenda/en/internet-things>

Regional policy (combined funding / IPCEI / Smart Specialisation)

http://ec.europa.eu/regional_policy/sources/docgener/guides/synergy/synergies_en.pdf

Preparing the future (2016-2017)

- IoT (and a-Drive?) as a Focus Area in H2020
- IoT Large Scale Pilots (lighthouse projects), beyond technology demonstration, linking Societal Challenges with European Technology



Conclusion



***"Industrial, Research & Innovation Policy
for a better, global competitive, connected,
smarter, digital Europe. "***

- *Addressing demand and supply, addressing whole value and supply chains, linking research with innovation, combining resources and competences*
- *Supporting innovation ecosystems and key Regions*
- *Focusing, cooperation and investment is key*

***Europe is and will be a great place for partnerships
and investment in new fields (IoT, A-Drive,...)***

???Would you take this opportunity ???

What are you waiting for?



Courtesy Fraunhofer IZM

Thank you

☺ And engage in this exciting future. ☺

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More about Horizon 2020: <http://www.ec.europa.eu/research/horizon2020>



DG CONNECT http://ec.europa.eu/dgs/connect/index_en.htm